Community Service Project provides chapter members with the opportunity to showcase their community service projects within their school and/or community. The project must be in the interest of the community and designed for chapter participation. This competitive event consists of a presentation component.

## Event Overview

**Division:** Middle School  
**Event Type:** Team of 1, 2 or 3 members  
**Event Category:** Chapter  
**Event Elements:** Presentation  

**Presentation Time:** 3-minute set-up time, 7-minute presentation time, 3-minute question & answer time

**NACE Connections:** Career & Self-Development, Communication, Critical Thinking, Leadership, Professionalism, Teamwork, Technology

**Equipment Provided by Competitors:** Technology and presentation items  
**Equipment Provided by FBLA:** Table

## State

Check with your State Leader for state-specific competition information.

## National

**Policy and Procedures Manual**


## Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on March 1 of the current school year.
- Members may compete in an event at NLC more than once if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.
- Members must be registered for the NLC and pay the national conference registration fee in order to participate in competitive events.
- Members must stay in an official FBLA hotel in order to compete.
- Each state may submit four entries.
- Each competitor can only compete in one individual/team event and one chapter event (Annual Chapter Activities Presentation, Community Service Presentation).
- If competitors are late for a presentation time, they will be allowed to compete until such time that results are finalized, or the accommodation would impact the fairness and integrity of the event. Competitive events start in the morning before the Opening Session of NLC.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 10.

Event Administration

- This event has two parts: preliminary presentation and final presentation
- Preliminary Presentation Information
  - **Equipment Set-up Time:** 3 minutes
  - **Presentation Time:** 7 minutes (one-minute warning)
  - **Question & Answer Time:** 3 minutes
  - **Internet Access:** Not provided
  - The presentation is judged at the NLC. Preliminary presentations are not open to conference attendees. The presentation will take place in a large, open area, with a booth size of approximately 12’ x 12’.
  - Competitors/teams are randomly assigned to sections.
  - Competitors present directly from a laptop/device. Screens and projectors are not allowed for use, and competitors are not allowed to bring their own. Power will not be available.
  - Competitors can present with and bring any of the following technology into the presentation as long as it fits on a small table or is held by the competitors:
    - Laptop
    - Tablet
    - Mobile phone
    - External monitor that is approximately the size of a laptop monitor
  - Materials, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
  - When the equipment set-up time has elapsed, the timer will automatically start the presentation time.
  - If performing as a team, all team members are expected to actively participate in the presentation.
  - No animals (except authorized service animals) will be allowed for use in any competitive event.
- Final Presentation
  - The above presentation guidelines will be in effect for the final presentation.
  - An equal number of competitors/teams from each section in the preliminary round will advance to the final round. When there are more than five sections of preliminary presentations for an event, two competitors/teams from each section will advance to the final round.

Scoring

- The preliminary presentation score will determine the finalists.
- The final presentation score will determine the winners.
- Judges must break ties. All judges’ decisions are final.
Americans with Disabilities Act (ADA)
- FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations submitted through the conference registration system by the registration deadline.

Recording of Presentations
- No unauthorized audio or video recording devices will be allowed in any competitive event.
- Competitors in the events should be aware FBLA reserves the right to record any presentation for use in study or training materials.

Penalty Points
- Competitors may be disqualified if they violate the Competitive Event Guidelines or the Honor Code.
- Five points are deducted if competitors do not follow the Dress Code or are late to arrive for their presentation time.
<table>
<thead>
<tr>
<th>Expectation Item</th>
<th>Not Demonstrated</th>
<th>Below Expectations</th>
<th>Meets Expectations</th>
<th>Exceeds Expectations</th>
<th>Points Earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Describes project development and strategies used to implement project</td>
<td>No evidence of project development or strategies presented</td>
<td>Project development is explained briefly, very limited strategies are utilized</td>
<td>Project development is clearly outlined. More than one strategy is outlined.</td>
<td>Project development is clearly outlined. Strategies are chronological and clearly explained.</td>
<td>0 points</td>
</tr>
<tr>
<td></td>
<td>0 points</td>
<td>1-8 points</td>
<td>9-12 points</td>
<td>13-15 points</td>
<td></td>
</tr>
<tr>
<td>Describes research into school or community needs</td>
<td>No evidence of school and/or community research</td>
<td>Research was completed but not clearly outlined</td>
<td>Research clearly completed and clearly outlined</td>
<td>Research was planned, executed, and evaluated</td>
<td>0 points</td>
</tr>
<tr>
<td></td>
<td>0 points</td>
<td>1-8 points</td>
<td>9-12 points</td>
<td>13-15 points</td>
<td></td>
</tr>
<tr>
<td>Appropriate level of chapter member involvement in project</td>
<td>Chapter involvement is not explained</td>
<td>Participation was limited to 25% of chapter members</td>
<td>The project was clearly a chapter project and participated in by 50% of chapter members</td>
<td>Over 75% or more of chapter members participated and clear evidence is provided of the impact</td>
<td>0 points</td>
</tr>
<tr>
<td></td>
<td>0 points</td>
<td>1-6 points</td>
<td>7-8 points</td>
<td>9-10 points</td>
<td></td>
</tr>
<tr>
<td>Degree of impact on the community and its citizens</td>
<td>School and/or community impact is not addressed</td>
<td>Project was completed and served a purpose</td>
<td>Project created tangible results that benefitted the school and/or community</td>
<td>Project impacted the school and/or community to a level that something has dynamically changed, and the project should continue</td>
<td>0 points</td>
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<tr>
<td></td>
<td>0 points</td>
<td>1-9 points</td>
<td>10-16 points</td>
<td>17-20 points</td>
<td></td>
</tr>
<tr>
<td>Evidence of publicity received</td>
<td>No evidence of publicity received</td>
<td>Information about publicity was written in the report but no evidence of publicity is available</td>
<td>Project was recognized within the school and/or community</td>
<td>Project was recognized in more than one way by the school and/or community</td>
<td>0 points</td>
</tr>
<tr>
<td></td>
<td>0 points</td>
<td>1-2 points</td>
<td>3-4 points</td>
<td>5 points</td>
<td></td>
</tr>
<tr>
<td>Student evaluation of project effectiveness</td>
<td>No evidence of project evaluation is provided</td>
<td>Project was evaluated</td>
<td>Project was evaluated and the evaluation was assessed</td>
<td>Project was evaluated and the team has created recommendations for change should the project be repeated</td>
<td>0 points</td>
</tr>
<tr>
<td></td>
<td>0 points</td>
<td>1-2 points</td>
<td>3-4 points</td>
<td>5 points</td>
<td></td>
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<tr>
<td>Presentation Delivery</td>
<td></td>
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<tr>
<td>Statements are well-organized and clearly stated</td>
<td>Competitor(s) did not appear prepared</td>
<td>Competitor(s) were prepared, but flow was not logical</td>
<td>Presentation flowed in a logical sequence</td>
<td>Presentation flowed in a logical sequence; statements were well organized</td>
<td>0 points</td>
</tr>
<tr>
<td></td>
<td>0 points</td>
<td>1-6 points</td>
<td>7-8 points</td>
<td>9-10 points</td>
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</tr>
<tr>
<td>Demonstrates self-confidence, poise, assertiveness, and good voice projection</td>
<td>Competitor(s) did not demonstrate self-confidence</td>
<td>Competitor(s) demonstrated self-confidence and poise</td>
<td>Competitor(s) demonstrated self-confidence, poise, and good voice projection</td>
<td>Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness</td>
<td>0 points</td>
</tr>
<tr>
<td></td>
<td>0 points</td>
<td>1-6 points</td>
<td>7-8 points</td>
<td>9-10 points</td>
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</tr>
<tr>
<td>Demonstrates the ability to effectively answer questions</td>
<td>Unable to answer questions</td>
<td>Does not completely answer questions</td>
<td>Completely answers questions</td>
<td>Interacted with the judges in the process of completely answering questions</td>
<td>0 points</td>
</tr>
<tr>
<td></td>
<td>0 points</td>
<td>1-6 points</td>
<td>7-8 points</td>
<td>9-10 points</td>
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</tbody>
</table>

Staff Only: Penalty Points (5 points for dress code penalty and/or 5 points for late arrival penalty)

Presentation Total (100 points)

Name(s):
School:
Judge Signature: Date:
Comments:

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