FBLA Collegiate provides comprehensive co-curricular programming opportunities in collaboration with colleges and universities that support the development of National Association of Colleges and Employers (NACE) competencies. NACE identifies eight competencies that are highly valued by employers across all industries. The focus is on providing experiences that help students acquire and develop the skills and knowledge necessary for success in their future careers.

1. **Critical Thinking**: our programs provide opportunities for students to identify and respond to needs based upon an understanding of situational context and logical analysis of relevant information.

2. **Communication**: Communication skills are essential for success in any career. Clearly and effectively exchange information, ideas, facts, and perspectives with people inside and outside of an organization.

3. **Teamwork**: Build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.

4. **Technology**: Understand and leverage technologies ethically to enhance efficiencies, complete tasks, and accomplish goals.

5. **Leadership**: Strong leadership skills are highly valued by employers. Recognize and capitalize on personal and team strengths to achieve organizational goals.

6. **Professionalism**: Knowing work environments differ greatly, understand and demonstrate effective work habits, and act in the interest of the larger community and workplace.

7. **Career/Self Development**: Proactively develop oneself and one’s career through continual personal and professional learning, awareness of one’s strengths and weaknesses, navigation of career opportunities, and networking to build relationships within and without one’s organization. Our Career Connections conferences were designed with this competency in mind.

8. **Equity & Inclusion**: Demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people across all dimensions of identity.